

Agenda

CALL FOR APPLICANTS: Coaching Service for SMEs in the Atlantic Blue Economy Area

Event: Discovery room for SMEs in the Atlantic Blue Economy

When? 18th of February 2021 from 10.00 AM to 12.00 AM GMT.

Where? Online event with Zoom Platform (a link to the event will be provided in due time to registered participants)

Registration & eligibility requirements: [here](#)

Organizer: University of Exeter

| Time | Items | Speaker |
|----------------------------------|---|---|
| 10.00-10.05 | Welcome & Introduction to the Discovery Room | Lisa Beverley-Jones (UNEXE) |
| 10.05-10.30 | Project Overview | |
| 10.05-10.10 | The FANBEST Project (Funding Atlantic Network for Blue Economy Technology) | Dr. Daniel Depellegrin (UNEXE) |
| 10.10-10.15 | The Marine – I Project | Prof. Lars Johanning (UNEXE) |
| 10.15-10.20 | The OPIN Project | Simon Cheeseman (ORE Catapult) |
| 10.20 – 10.30 | Cornwall Marine Network – Business Support Services | Jane Richards (CMN) |
| 10.30-11.00 | Introduction to Coaching Service | |
| | The Coaching Service <ul style="list-style-type: none"> • <i>Overview of Coaching service</i> • <i>Structure & content</i> • <i>Expert 1</i> • <i>Expert 2</i> | Dr. Allen Alexander (UNEXE) + Ben Rotheray (The Value Engine) |
| 10.50-11.00 | Question & Answers on the Coaching Service | |
| 11.00-11.30 | Pitching Emerging Project Ideas | |
| 6 minutes presentation by 5 SMEs | Pitch by companies <ul style="list-style-type: none"> • <i>Introduction of their Product & Services by SMEs in the Atlantic Blue Economy</i> | Up to 5 SMEs |
| 11.30-12.00 | Reflection <ul style="list-style-type: none"> • <i>Explore interest of SMEs to be part of the innovation coaching service</i> • <i>Question & Answer</i> • <i>Next steps</i> | Ben Rotheray (The Value Engine) |